Overview

Regions are used to streamline operations and manage processes across multiple countries with shared characteristics.

They simplify tax configurations and compliance for areas with common rules, such as the European Union, and support aggregated reporting for regional performance analysis. Regions optimize supply chain and logistics by improving inventory distribution and shipping across neighboring countries, while also enabling businesses to define regional pricing, promotions, and marketing strategies tailored to similar market conditions. They help standardize master data, such as suppliers or customer groups, and manage localization settings like language preferences and currency groupings. Additionally, regions are used to control user permissions and workflows specific to certain areas, ensuring compliance and operational efficiency across countries with shared traits.

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