

Dashboard

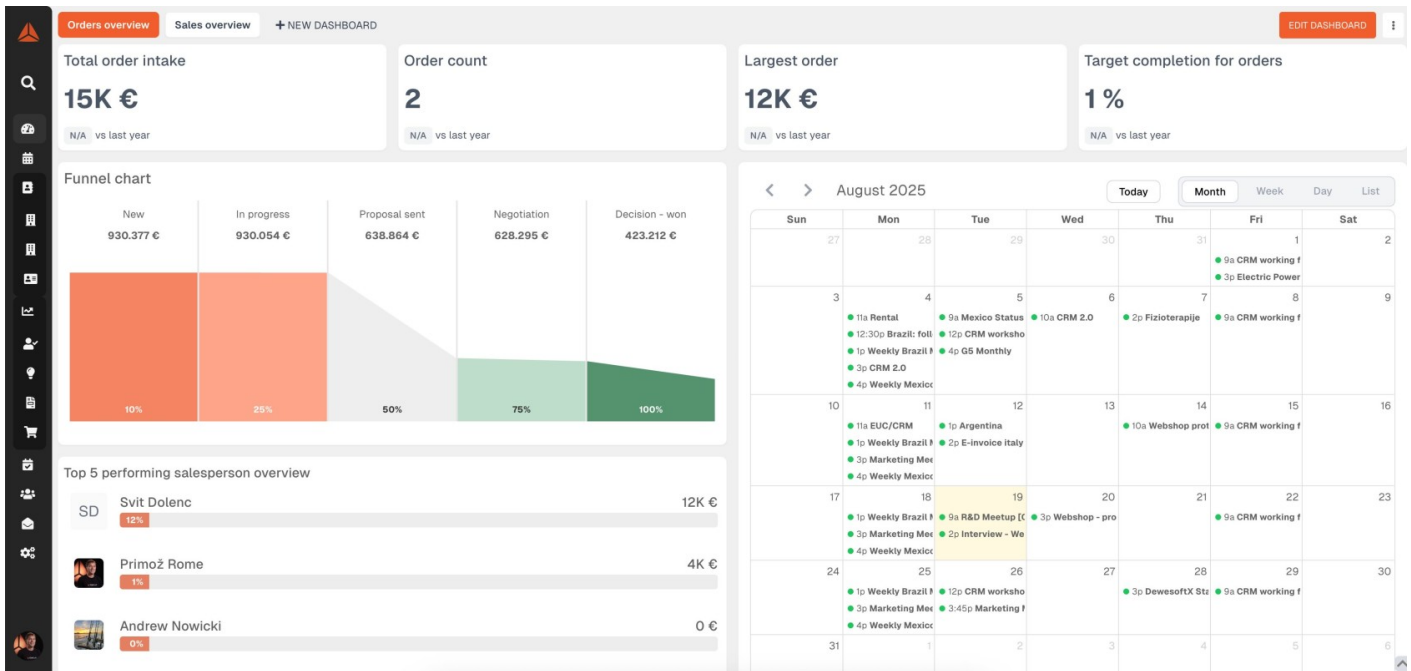
Learn everything about CRM dashboard and stats widgets.

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Dashboard Overview

The **Dashboard** section provides a customizable workspace where users can create and manage visual dashboards tailored to their sales and marketing activities.

The user's **Dashboard** is the initial view users are presented once logged into the Dewesoft CRM. Additionally, users can navigate to their Dashboard view at any time by clicking the **Dashboard link** in the main menu.



Within this section, users can:

- Set up multiple dashboards for different roles or objectives.
- Add and configure **statistical widgets** that display real-time data on:
 - Sales performance
 - Revenue targets
 - Lead generation
 - Marketing campaign metrics
 - Other key sales and marketing indicators

Dashboards offer a centralized view of critical business insights, helping teams monitor progress, identify trends, and make data-driven decisions efficiently.

Users can rearrange widgets, apply filters, and save personalized views to stay focused on the metrics that matter most to them.